

## PRESS RELEASE

### ReelCloud: Video editing while live streaming

Bonn, January 13, 2022.

**Reelway GmbH, a software company based in the Bonn business park, is providing users of its cloud-based livestream and video management platform ReelCloud with another significant new functionality. From now on, subscribers to the system can already perform video edits during an ongoing livestream.**

ReelCloud users could already edit their video assets in ReelCloud's video clipper. And now they can do this already during a livestream. As soon as the livestream is started in ReelCloud, the livestream already appears in the familiar video clipper. As usual, users can now set the start and end markers and start editing the video. And this for any number of cuts. ReelCloud takes care of the processing power.

As soon as the cut video assets are available, they are displayed in the central search mask, where they are available for all of ReelCloud's already familiar functions. For example, they can be sorted into categories, highlights can be tagged and commented, timed comments can be added, subtitles can be added or the assets can be transferred. All features are available now in the three editions of ReelCloud in a monthly cancelable subscription. Interested parties can also get to know the livestream and video management platform at [www.reelway.de](http://www.reelway.de) without risk via a free 14-day evaluation edition.

ReelCloud has already proven its practicality for several years in the BARMER 2nd Basketball Bundesliga at the Ahorn Camp BIS Baskets Speyer, whose official livestream and video partner is Reelway.



Reelway ist offizieller Livestream- und Videopartner der  
Ahorn Camp BIS Baskets in der BARMER 2. Basketball-Bundesliga



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**About Reelway:**

REELWAY is an international IT company for the development, implementation and operation of cloud-based livestream and video management systems as well as the provision of streaming services and cloud consulting.

REELWAY was founded in 2010 and is headquartered in Businesspark Bonn, Germany. From Europe, America and India, REELWAY operates the cloud-based livestream and video management platform ReelCloud. ReelCloud enables customers to generate, process and globally distribute livestreams and videos. ReelCloud supports sports clubs, education and training institutions, innovative companies, youtubers and gamers as well as employees from broadcast companies. With strong and international technology partnerships, the company will continue to expand its universal platform and new applications in the future.



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