

PRESS RELEASE

ReelCloud with download link

Bonn, November 20, 2021.

Reelway GmbH, Bonn, has added a download link function to its cloud-based livestream and video management platform ReelCloud. Companies, sports clubs or educational and training institutions can use the platform to effectively organize their livestreams and videos.

Livestream and video files are often very large. A professional two-hour video can quickly take up to 25 gigabytes of data volume. It is particularly time-consuming when these videos have to be sent from the camera to the computer and from the computer to another person. Depending on the available data line, the associated upload processes can take several hours and users' mailboxes are quickly overflowing. In some cases, the file sizes are even rejected by email programs.

For this reason, Reelway has now implemented a download function in its cloud-based livestream and video management platform ReelCloud. Users of ReelCloud can generate a download link for any asset existing in or uploaded to the system and send it to the asset's addressees. The addressee clicks on the download link and can download the file directly to their computer. Especially elegant for ReelCloud users is the possibility to assign only a defined period of validity between one hour and one month to the download link.

ReelCloud thus expands its functionality, which is now available in all three editions in monthly subscriptions. Interested parties can get to know the livestream and video management platform without risk via a free 14-day evaluation edition.

ReelCloud has already proven its practicality for several years in the BARMER 2nd Basketball Bundesliga at the Ahorn Camp BIS Baskets Speyer, whose official livestream and video partner is Reelway.



Reelway ist offizieller Livestream- und Videopartner der
Ahorn Camp BIS Baskets in der BARMER 2. Basketball-Bundesliga



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About Reelway:

REELWAY is an international IT company for the development, implementation and operation of cloud-based livestream and video management systems as well as the provision of streaming services and cloud consulting.

REELWAY was founded in 2010 and is headquartered in Businesspark Bonn, Germany. From Europe, America and India, REELWAY operates the cloud-based livestream and video management platform ReelCloud. ReelCloud enables customers to generate, process and globally distribute livestreams and videos. ReelCloud supports sports clubs, education and training institutions, innovative companies, youtubers and gamers as well as employees from broadcast companies. With strong and international technology partnerships, the company will continue to expand its universal platform and new applications in the future.



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