

PRESS RELEASE

ReelCloud facilitates entry into live streaming

Bonn, 12. Mai 2021.

Reelway makes it easier to get started in livestreaming and has added numerous scene collections for the livestreaming software OBS Studio to its livestream and video management platform ReelCloud.

Customers of Reelway GmbH can now get into livestreaming even easier and faster. With the activation of the access to the livestream and video management platform ReelCloud, numerous so-called scene collections and the files for generating these scene collections for the free livestreaming software OBS Studio (www.obsproject.com) are available for download to the customers.

The files can be very easily adapted to the customer's color scheme and corporate design and then integrated into OBS Studio. Accompanying text files briefly explain the customization procedure.

Initially, the OBS scene collections are available in the versions "Education Basic I" and "Education Basic II" as well as "Sports Basic". Further scene collections are in preparation.



Reelway ist offizieller Livestream- und Videopartner der Ahorn Camp BIS Baskets in der BARMER 2. Basketball-Bundesliga



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About Reelway:

REELWAY is an international IT company for the development, implementation and operation of cloud-based livestream and video management systems as well as the provision of streaming services and cloud consulting.

REELWAY was founded in 2010 and is headquartered in Businesspark Bonn, Germany. From Europe, America and India, REELWAY operates the cloud-based livestream and video management platform ReelCloud. ReelCloud enables customers to generate, process and globally distribute livestreams and videos. ReelCloud supports sports clubs, education and training institutions, innovative companies, youtubers and gamers as well as employees from broadcast companies. With strong and international technology partnerships, the company will continue to expand its universal platform and new applications in the future.



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