

## PRESS RELEASE

## Use of ReelCloud in education and training

Bonn, April 3, 2020.

The Corona pandemic is forcing the conversion of numerous training and continuing education courses from classroom-based to digital forms of teaching. The Chair of Private Law and Intellectual Property Law of Prof. Dr. Gesmann-Nuissl at the Chemnitz University of Technology relies on the combination of ReelCloud and the learning platform OPAL for the summer semester 2020/21.

Via a course created in the OPAL learning platform, the approx. 100 students receive the web address (URL) of the live stream produced with ReelCloud. ReelCloud hosts the website in a European data center, which is designed in the corporate design of the chair and equipped with the adaptive streaming player of ReelCloud. The streaming player allows the livestream to be played in different resolutions - depending on the available bandwidth at the students' sites.

PowerPoint presentations are directly embedded in the high-resolution livestream of the courses and during the livestream the lecturer interacts with her students via the (data) protected forum function of the (lecture) course in OPAL. During the several teaching breaks and at the end of the lecture, the students' questions from the forum are answered in OPAL.

After the end of the lecture, ReelCloud automatically generates a video file of the livestream and makes it immediately available for post-processing. Both the original file generated in full HD quality and the edited video files from the livestreams are archived in ReelCloud's unlimited data storage.

For more details on the livestream technology used and the use of ReelCloud in education and training, please also see our success stories on the Reelway GmbH website (https://www.reelway.de/de/ueber-uns/referenzen/index.html).



Reelway ist offizieller Livestream- und Videopartner der MORGENSTERN BIS Baskets in der BARMER 2. Basketball-Bundesliga



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## About Reelway:

REELWAY is an international IT company for the development, implementation and operation of cloud-based livestream and video management systems as well as the provision of streaming services and cloud consulting.

REELWAY was founded in 2010 and is headquartered in Businesspark Bonn, Germany. From Europe, America and India, REELWAY operates the cloud-based livestream and video management platform ReelCloud. ReelCloud enables customers to generate, process and globally distribute livestreams and videos. ReelCloud supports sports clubs, education and training institutions, innovative companies, youtubers and gamers as well as employees from broadcast companies. With strong and international technology partnerships, the company will continue to expand its universal platform and new applications in the future.



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