AHORN CAMP BIS BASKETS, Deutschland
BARMER 2. Basketball-League-Team streams with ReelCloud

The team of AHORN CAMP BIS BASKETS Speyer streams its home games in the BARMER 2. Basketball league in full HD quality with the cloud-based livestream- and video management system ReelCloud also in the 2020/21 season. With the new release ReelCloud 5.0 the integrated fully automatic video upload to Sportlounge works with just one click!

Increased Media Presence for Team and for Sponsors
The basketball team's own YouTube channel is initially set up as the streaming destination in ReelCloud. The livestream will start 15 minutes before the start of each match with advertising clips from the sponsors of the completely new team. With the beginning of the player introduction before the start of the game, the arena camera starts live. Technical delicacies in the livestream are again the score graphics inserted by Reelway in the corporate design of the team as well as the direct connection of the hall speaker sound via the existing IT cabling. Immediately after the press conference for the game, the so-called re-live video will be available for fans to watch again.

Technical Finesse: Upload to Sportlounge in Minutes
While still in the gym, the video officer uses ReelCloud's online video editor to tailor the live stream for upload to the Sportlounge sports server. The subsequent upload to the Sportlounge portal takes place in a few minutes. The high-resolution videos are then automatically stored in ReelCloud's almost unlimited cloud storage for the production of highlight videos and game analyzes.

The Teams's Conclusion: simple, fast, unlimited
"We have a very high quality livestream of our games in full HD resolution with excellent sound and a score graphic in our team's design. We increase the available sponsorship funds for the further athletic development of our team. At the same time, the whole thing is easy to use, fast, almost unlimited and cost-effective", is the conclusion of Marketing Dirctor Clemens Ruf.

Industry
Sports & Culture

Customer
AHORN CAMP BIS BASKETS
Speyer, Germany

Media Presence

Technical Equipment
Canon XA40 incl. tripod
Elgato CAM LINK 4K
ACER Aspire A515-54G
OBS Studio
Schauf Core Plugin Manager
MOXA Nport5110
Dante Virtual Soundcard
Netgear GS108PE
Fritzbox 7490
10 Mbit/s Internet-Upload
ReelCloud – Team Edition

STARKER PARTNER

„The livestream with score graphics is great - the upload zu Sportlounge in a few minutes the icing on the cake."

REELWAY

AHORN CAMP BIS BASKETS, Deutschland

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HERZLICH WILLKOMMEN

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WELCOME HOME

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